

WAREHOUSE PLATINUM

Information Guide



www.thewarehousedancecompany.com

Warehouse DANCE COMPANY



Welcome to The Warehouse Platinum Dance Team! We're so glad you're interested in joining the WDC Competition dance family. This is a place to grow, be challenged, and make lasting memories with a team that feels like family.

At WDC, we believe in professionalism, teamwork, and lifting each other up. You'll build friendships, grow in confidence, and celebrate every win together. Here, we dream big, shine bright, and work hard. We can't wait to see all you'll accomplish this season.

WELCOME



UPCOMING EVENTS



NUVO Dance Convention

Atlanta, GA

Dates: Feb. 5-7, 2027

Location: Westin Peachtree Plaza

Type: Masterclasses



Showstopper National Dance Competition

Nashville, TN

Dates: Feb. 26-28, 2027

Location: Gaylord Opryland

Type: Solos and Duets



Platinum Dance Competition

Montgomery, AL

Dates: March 19-21, 2027

Location: TBA

Type: Groups, Solos, and Duets



Refresh Dance Competition - OPTIONAL

Huntsville, AL

Dates: April 2-4, 2027

Location: The Dream Theatre

Type: Solos



Inspire Dance Competition

Montgomery, AL

Dates: April 9-11, 2027

Location: Montgomery Performing Arts Centre

Type: Groups, Solos, and Duets



KAR Dance Competition

Atlanta, GA

Dates: April 23-25 2027

Location: Gas South Convention Center


Type: Groups, Solos, and Duets



AUDITIONS

WDC Platinum Competition Team Auditions

 Dates: June 19–20, 2026


 Location: The Warehouse Dance Company (Studio 5)

Friday, June 19


- 5:00 – 6:30 PM | Ages 5–9
- 6:30 – 8:30 PM | Ages 10+
-

Saturday June 20

- 5:00 – 6:00 PM | Ages 5–9
- 6:00 – 8:30 PM | Ages 10+

 Audition registration is required in Parent Portal under “Summer Camps”.

WDC Platinum Boot Camp

 Dates: July 10, 11, 12, 13, and 14

 Location: The Warehouse Dance Company (Studio 5)

 Attire: All fitted dance wear

 Camp Fee: \$175 per student

 Mandatory for all selected dancers

 Focus: technique, choreography, and team-building.

 Attendance is required to remain on the team.



QUICK TIPS & TRICKS

01

Arrival Time

Arrive at least 2 hours before your scheduled dances at competitions, fully dressed and ready to go. This ensures you have plenty of time to warm up, mentally prepare, and address any last-minute details. Keep in mind that parking can be challenging at some venues, so plan ahead and allow extra time for finding a spot.

02

Food & Drinks

Bring LOTS of healthy snacks and drinks to dance competitions to fuel your body and stay energized. Opt for fruits, nuts, whole grain snacks, and water to keep you hydrated and focused throughout the day. Avoid sugary and heavy foods that can weigh you down. Keeping your body properly nourished ensures peak performance on the dance floor!

03

Phones & Photos

Respect competition rules and fellow dancers by limiting phone use and refraining from taking photos or videos during performances. Stay present in the moment and support your teammates without distractions. Save the memories for after the competition to maintain a positive and respectful environment for everyone involved!

04

Dream Big

Dream big and celebrate every achievement at dance competitions. Embrace award ceremonies as moments to recognize hard work and dedication. We suggest staying for all award ceremonies to support your fellow dancers. Stay humble, applaud others' successes, and cherish the joy of reaching your goals.

05

Shine Bright

Shine bright at dance competitions by staying positive and professional. Avoid speaking negatively about other teams and leave communication with competition staff or judges to your studio staff. Keep the focus on uplifting your own team and spreading positivity throughout the event. Let your positivity and professionalism shine bright for all to see!

06

Work Hard

Success at dance competitions starts with hard work and intentionality. Be deliberate in how you pack, warm up, and prepare in the week leading up to the event. Pay attention to every detail, from your makeup to your mindset. Consistent effort and preparation lay the foundation for a stellar performance. Work hard, stay focused, and dance your heart out!

PACKING LIST



- COSTUMES
- Tan Tights
- Tan Jazz Shoes
- Contemporary Shoes
- Earrings
- Team Jacket, Sweats, and Tank Top
- Hair Gel
- Hairspray
- Bobby Pins
- Hair Ties
- Makeup
- Fake Eyelashes
- Team Lipstick
- Butt Glue, Tape, or Spray
- Dance Bra, Nipple covers, or Boob Tape
- No panties on stage. Unless you are on your period.
- Icy hot, Ibuprofen, Band-Aids
- Inhaler and Medical Supplies (if applicable)
- The best for last.... TEAM SPIRIT!!

REMINDER: No, nail color unless it is nude!

FAQ

01

When will we get the dance competition schedule?

You will receive the dance competition schedule approximately one to two weeks before the event.

02

What hotel are we staying in?

We leave transportation and hotel accommodations up to individuals to fit their budget and preferences.

03

What about food options ?

Food options can vary at competition venues. We suggest bringing lots of food, and planning before when and where you will eat.

04

What if I miss a dance?

Dance competitions may run ahead or behind schedule, so it's crucial to stay informed about your performance time relative to the competition's progress. Please note that missed performances do not qualify for refunds, as per dance competitions and Warehouse Dance Company policy.

WDC Platinum Fees

This page outlines estimated entry fees per competition for the 2026–2027 season. Fees may vary based on participation and registration timing.

Showstopper

Entry Type	Est. Cost
Solo	\$235
Duet/Trio (per dancer)	\$145
Group (per dancer)	\$115

Inspire

Entry Type	Est. Cost
Solo	\$170
Duet/Trio (per dancer)	\$90
Group (per dancer)	\$85
Photogenic (optional)	\$60
Title (optional)	\$70
Face of Inspire (optional)	\$65
Costume (per solo) (optional)	\$50

Platinum

Entry Type	Est. Cost
Solo	\$170
Duet/Trio (per routine)	\$200
Group (per dancer)	\$85
Photogenic (optional)	\$50
Improv Comp (optional)	\$50

KAR

Entry Type	Est. Cost
Solo	\$225
Duet/Trio (per dancer)	\$135
Group (per dancer)	\$110
Required Photography	\$40 per dancer / \$50 per family
Photogenic (optional)	\$40
Title (optional)	\$65

Nuvo Convention

Entry Type	Est. Cost
Convention Fee	TBD – Pricing will be updated once released

Studio Fees, Costumes, and Merchandise

Item	Estimated Cost
Group Dances (Costume per routine)	\$150
Solo/Duo/Trio Costume (avg, custom-based)	Varies
Team Jacket	\$120
Team Sweatpants	\$50
Team Bra & Shorts	\$105
Team Backpack	\$125
Team Earrings	\$20
Team Lipstick	\$27
Private Lessons (Pre-Season, 5 months @ \$50/mo per routine)	\$250
Private Lessons (In-Season, 3 months @ \$30/mo per routine)	\$90
Studio Competition Photo Fee (paid to photographer)	\$50
Prop Fee (if applicable)	Varies
Director Support Fee (flat)	\$350

Hip Hop competition routines require an additional \$80 choreography fee per dancer. Participation is optional and subject to dancer placement and routine selection.

Families who pay competition fees in full by August 15 will receive a \$100 Early Registration Discount, reducing the director support fee to \$250.

We are also excited to be offering Team Jersey's this year! Prices are TBA. Message us if you would like to pre-order.

WDC PLATINUM

WDC PLATINUM SAMPLE DANCER ESTIMATE

This example reflects a dancer participating in 3 group routines, 1 solo, and 1 duo at 3 competitions, with one-time entries for photogenic and title, one convention, full team gear, all required private lessons, and updated studio fees. Travel expenses are not included. This is only a general estimate, and actual costs may vary.

ITEM	ESTIMATED COST
3 Group Dances (3 Competitions)	\$900.00
1 Solo (3 Competitions)	\$600.00
1 Duo (3 Competitions)	\$435.00
Title Entry (1 Time)	\$65.00
Photogenic Entry (1 Time)	\$50.00
Convention Fee	\$400.00
Team Jacket	\$120.00
Team Sweatpants	\$50.00
Team Bra & Shorts	\$105.00
Team Backpack	\$125.00
Team Earrings	\$20.00
Team Lipstick	\$27.00
Group Costumes (3)	\$450.00
Solo Costume	\$200.00
Duo Costume	\$200.00
Private Lessons (Pre-Season, 5 Months)	\$250.00
Private Lessons (In-Season, 3 Months)	\$90.00
Studio Competition Photo Fee	\$50.00
Competition Administration & Director Support Fee	\$350.00
TOTAL ESTIMATED COST	\$4,487.00



ESTIMATED ANNUAL COMPETITION EXPENSES:

Approximately \$4,000–\$6,000

(travel expenses not included).

Additional solos, duos, optional competitions, optional title events, and travel expenses are not included in this estimate.

WDC

COMPETITION TEAM EXPECTATIONS & AGREEMENT



1. ATTENDANCE & COMMITMENT EXPECTATIONS

Competition Team participation requires consistent attendance and commitment. Choreography, formations, spacing, and team performance rely on every dancer being present and prepared.

To help ensure fairness and accountability, WDC utilizes a Competition Team Point System.

POINT SYSTEM

Points may be assessed for the following:

Late Arrival to Competition Rehearsal	0.25 Point
Early Departure from Competition Rehearsal	0.25 Point
Missed Competition Rehearsal	0.5 Point
Missed Boot Camp Rehearsal	4 Points
Missed Recital Performance	4 Points
Missed Competition	5 Points
Missed Convention	5 Points

Points are cumulative throughout the competition season.

CONSEQUENCES

Accumulation of points may result in consequences including, but not limited to:

- Additional rehearsals
- Removal from portions of choreography
- Removal from routines
- Loss of solos, duos, special opportunities, or leadership roles
- Probationary status
- Suspension from Competition Team activities
- Dismissal from the Competition Team

Accumulation of 5 or more points may result in disciplinary action, including removal from routines or dismissal from the Competition Team, at the sole discretion of WDC leadership.

SPECIAL CIRCUMSTANCES

WDC understands that injuries, illnesses, family emergencies, school-sponsored activities, and other unforeseen circumstances may occasionally arise. Point assessments, exceptions, accommodations, and disciplinary decisions related to special circumstances shall be determined solely by WDC leadership on a case-by-case basis.

Providing notice of an absence does not automatically excuse the absence or prevent points from being assessed.



COMMUNICATION EXPECTATIONS

Competition Team members and their families are expected to communicate absences, tardiness, and scheduling conflicts as soon as reasonably possible. Failure to provide notice of an absence, late arrival, or early departure may result in additional disciplinary action beyond the points assessed. **Unreported absences may result in additional disciplinary action.**



FINAL AUTHORITY

All attendance decisions, point assessments, exceptions, accommodations, disciplinary actions, financial decisions, and participation restrictions shall be determined by WDC leadership and are final.

WDC leadership reserves the right to interpret, enforce, modify, suspend, or make exceptions to any Competition Team policy at its sole discretion.



2. COMPETITION PAYMENT PLAN & FINANCIAL EXPECTATIONS

Competition Team participation requires a significant financial commitment. Families may choose to either pay competition expenses in full or participate in WDC's approved payment plan.



PAYMENT PLAN

Families selecting the payment plan option will have their competition expenses divided into equal monthly payments beginning in August and ending in January. Payments will automatically be drafted on the 15th of each month using the payment method on file.



ACCOUNT STANDING

Accounts that become two (2) or more scheduled payments behind may be considered not in good standing and may be subject to participation restrictions, disciplinary action, or removal from the Competition Program, including but not limited to:

- Loss of solos, duos, title opportunities, competitions, conventions, performances, or other Competition Team privileges
- Removal from routines
- Suspension from rehearsals or team activities
- Withholding of competition registrations, costumes, or entries
- Dismissal from the Competition Team

Dismissal from the Competition Team, removal from routines, or voluntary withdrawal from the Competition Program does not entitle a participant to a refund of any fees or payments previously made.



FINANCIAL POLICIES

Competition-related expenses are subject to all payment, late fee, delinquency, account hold, collection, refund, and financial policies outlined in the WDC Policies & Forms Handbook.

All financial and participation decisions shall be made at the sole discretion of WDC leadership and are final.



Dream Big. Shine Bright. Work Hard.





STUDIO EXCLUSIVITY

WDC Platinum Competition Team members must be enrolled exclusively with The Warehouse Dance Company and may not take classes, participate in programs, or compete through another dance studio during the competition season. This policy does not apply to school-sponsored activities, dance line, theater productions, community performances, or other non-studio programs. Any exceptions must receive prior written approval from the Studio Owner.



REQUIRED TRAINING

All WDC Platinum Competition Team members are required to maintain enrollment in Ballet, Jazz, and Contemporary classes each semester in addition to all required rehearsals, competitions, conventions, and team activities. These classes provide the technical foundation necessary for competition team participation and continued growth as a dancer.



CLASS REQUIREMENT EXEMPTIONS

If a dancer is unable to enroll in one of the required Ballet, Jazz, or Contemporary classes during a semester due to school athletics, dance line, extracurricular activities, or other scheduling conflicts, an exemption may be considered. To request an exemption, a parent or student must contact the Studio Owner and explain the conflict. Approval of any exemption is solely at the discretion of the Studio Owner.



NEXT STEPS



Thank you!

We're thrilled about the upcoming competition dance season and can't wait to see your talent shine on stage. Head over to our website to register for auditions and take the next exciting step towards joining our vibrant dance community. Get ready to showcase your skills, make unforgettable memories, and be a part of an incredible team!

Contact Us

Phone: 256-439-1055

Email: info@warehousedanceco.com

Website: thewarehousedancecompany.com



The Warehouse Dance Company

Name	Date
Student Name	Email
Address	Contact Number

Check if you would like to do the following:

- | | | |
|---|--|--|
| <input type="radio"/> Contemporary Solo | <input type="radio"/> Contemporary Duo/Trio | <input type="radio"/> Musical Theater Dance |
| <input type="radio"/> Jazz Solo | <input type="radio"/> Jazz Duo/Trio | <input type="radio"/> Contemporary Large Group |
| <input type="radio"/> Other Solo _____ | <input type="radio"/> Other Duo /Trio _____ | <input type="radio"/> Jazz Large Group |
| <input type="radio"/> Competition Title | <input type="radio"/> Production (Large Group) | <input type="radio"/> Contemporary Small Group |
| <input type="radio"/> Miss Photogenetic | <input type="radio"/> Hip-Hop Group Dance | <input type="radio"/> Jazz Small Group |

***Not all students will be chosen for all group dances.*

***Please choose the amount of dances and events you are willing to pay for, but please understand that the student may not be chosen to do all events selected above.*

- I agree to pay tuition, competition fees, and all other payments on time. Yes No
- I agree to allow The Warehouse Dance Company use any and all pictures taken of my student in promotions, advertisement, and social media post. Yes No

How many group dances would like your student to participate in? _____

Does your student have a preference for their partners when performing a duo or trio dance? _____

I acknowledge that I have read and agree to be bound by The Warehouse Dance Company's Policies & Forms Handbook and Competition Team Expectations & Agreement, including all financial policies, waivers, releases, participation requirements, attendance expectations, and studio rules. I certify that the information I have provided is accurate to the best of my knowledge and agree to promptly notify The Warehouse Dance Company of any changes. I understand that my electronic or written signature constitutes my acceptance of all applicable WDC policies, agreements, and requirements.

Parent's Signature

Student's Signature

Date